

Honeywell Aclar® Films



**The Aclar® Advantage
for Pharmaceutical Packaging**

Honeywell

Aclar® - The Clear Choice for Pharmaceutical Packaging

Honeywell Aclar® film is a high moisture barrier thermoformable blister film that has been used to pack some of the world's most successful pharmaceutical oral solid dosage products in both their innovator and generic forms. Increasingly, generic companies are using market- and channel-facing packaging solutions to increase sales, boost profitability and provide greater value to customers. Honeywell Aclar film is a key enabler in bringing these differentiated packaging solutions to market.

Generate Channel Pull and Differentiate Your Products:

When choosing 'unit of use blisters' as a differentiated packaging solution, Aclar films' small pack format offers many advantages over larger format alternatives. For example, for a size '0' capsule, an Aclar pack could be as much as 55% smaller than an equivalent pack using aluminum-type packaging. This smaller, more robust pack is often favored by channel partners for transportation and logistical cost savings. Aclar films also makes possible the use of differentiated pack solutions like wallet, sliding, reminder and enhanced-functionality packs that can boost sales and capture market share.

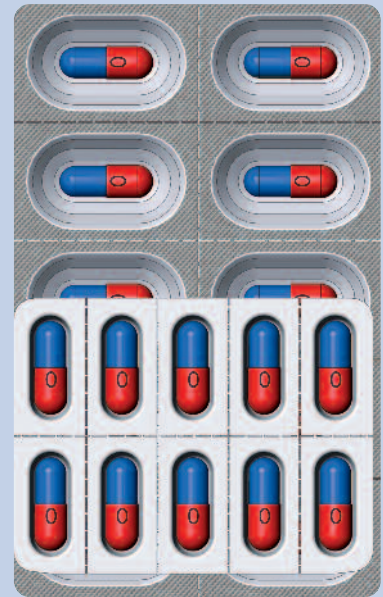
Increase Your Speed To Market:

With its superior moisture protection that provides up to 10 times the barrier protection of other transparent packaging films, Aclar film is being selected more and more by generic companies as their first choice material for stability trials of sensitive formulations. These trials require easy set-up and processing as well as the ability to perform multiple trials quickly with the highest degree of confidence. Aclar film meets these requirements and is fast becoming the 'go-to' material for decision makers within the generic pharma R&D function.

Drive Revenue:

With the relentless globalization of the pharma market, generic companies are increasingly looking for regional and global packaging platforms where a pack can be engineered once and used across regions and in all climate zones with minimal modifications. Aclar film provides an ultra-high moisture barrier thermoform solution that can be used on most machines in most sites, delivering optimal operational flexibility. This universal packaging platform approach brings revenue advantages from development and stability to commercialization and production through to distribution and channel sales.

55% pack size reduction*



* Your pack size could be up to 55% smaller when compared to the same product packed in alu/alu.

Improve Profitability:

Generic companies who are faced with driving sales and capturing market share while also being mindful of their cost of goods are turning to Aclar film. With Aclar film, you benefit from an efficient and flexible thermoforming platform that allows for reductions in raw material usage, lower scrap rates, and decreased warehousing and transportation costs while providing patients with smaller pack sizes and enhanced portability.

For additional information or to contact us, please visit: www.aclar.com

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